

the bridal guide

One classified ad=visibility in 3 locations with the actual guide and the web.
One display ad=visibility in 5 locations in the guide and website.

Welcome to the **The Bridal Guide!**

Classified advertising-All display advertisers' ads will have their business name, and either the business address, phone or web address included in the Directory of Classified Ads. Advertisers purchasing full or half page ads will receive an additional 4 lines of copy **FREE**.

In the absence of a display ad, the classified ad cost is \$95.00 per ad: 4 lines, approximately 20 words or 170 characters.

Additional lines of copy are \$10.00 per line. (All deadlines must be met).

The ad stays in view of the wedding industry readers for months!

Who? Distributed FREE to brides through high-traffic locations.

What? The most widely used, most cost effective advertising vehicle for wedding and social occasion businesses in the area.

Classified ads
Only \$95.00
Marketing exposure for up to 6 months!
Contact Jill Doherty
815.739-9937



When? Twice per year: December-May & June-November
Where? Distributed throughout four counties: DeKalb county, portions of Cook, DuPage, Kane, Kendall, Boone, Winnebago and Ogle counties & in select bridal shows.
Why? Promote your business to brides, grooms and their families with a classified ad that will stay in view & circulation for months at one low cost.

Photography

The Artistic Edge Photography Page 32
Jennifer Hagemeyer & Associates; photos with an artistic flair; full day coverage; wedding & engagement specials; black & white portraits; 815-756-8538 or 815-229-5477; theartisticedgephoto.com

Kyler Photography Page 11
18 plus years of experience photographing weddings with a traditional class & creative style! Come visit us at www.kylerphotography.com; 815-825-2216; Malta.

Womack Photography Ltd. Page 21
Professional wedding & portrait photographers that deliver beautiful results and are ready to capture your "happily ever after."
815-758-6202; 205 N. 2nd St., DeKalb.

Rental

Big John Page 25
For the comfort of your guests at your beautiful outdoor wedding...Deluxe Wedding Units; 815-756-1624 DeKalb; 800-698-6928 toll free; www.bigjohnn.com

Essentials House of Interiors Page 11
Elegant center pieces, graceful chair covers & ties, table linens & more. 815-762-5054; 1154 S. 4th, DeKalb.

Tool Time Rental Inc. Page 8
Family owned since 1993. We will customize your outdoor wedding from dance floors to white canopy tents at affordable prices. Free consultation;

SAMPLE

-----cut & return with payment or make PayPal arrangements via email-----

Business name _____ Customer name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____ FAX _____

Classified ad copy, please print or email, 20 words; 170 characters. The business name will be in bold, no caps. All other text is light face. List your suggested category: (banquets, rental, floral, etc.) _____

Mail to **The Bridal Guide**, Jill Doherty, P. O. Box 213, DeKalb, IL 60115; 815-739-9937 Date _____

bridalguid@comcast.net

Payment: Check number _____, \$95.00 payment enclosed with ad copy please. Additional lines: \$10.00 per line.