

48 hours please

Hello, it's time to update your bridal expo information for The Bridal Guide!

**Our goal** is to help **generate guests at your bridal shows.**

**The Bridal Guide's Bridal Expo section is known to give the brides a large listing of northern Illinois, Chicago, Madison, WI and select Iowa. We provide an excellent marketing service to you.**

As The Bridal Guide prepares for the 49th, June 2018 edition, we request information for your 2018-2019 bridal expos.

Please e-mail us your updated 2018/19 date/s (or month/year if specific date is not known yet) within 48 hours,

by 5/12/2018 to be included in 3 free locations.

**View the sample:**

The Bridal Guide's website page - Bridal Expos When and Where: Scroll to page 44

- <http://www.nibridalguide.com/guide/48/NIBridalGuide-48.pdf>

Additional website tab specifically for expos: <http://www.nibridalguide.com/bridalexpos.html>

See the attached pages from The Bridal Guide's 48th edition.

**Marketing locations:**

We offer three areas of exposure where your information can be found: Web, magazine, bridal expo tab. This service is currently provided at no cost to you. All we ask is that you provide your information in a timely manner. Also, provide your bride/groom attendant list after the show.

For your convenience we supply The Bridal Guide's to be distributed at the Bridal Expo doors, for bags or at a display table.

**Value: \$598 free space**

Below you will see the value and credit you are receiving by supplying and keeping your information up to date with The Bridal Guide:

(if you were to purchase the space below is the cost)

\$119 Winter/Spring edition (hard copy) Bridal Expo When & Where listing

\$119 Summer/Fall edition (hard copy) Bridal Expo When & Where listing

\$360 (\$30 per month, min. 6 mos.) – Bridal Expos Classified Web tab

\$598 Total Value – To distribute The Bridal Guide, list and promote your expo and email us the bride/groom list.

Banner ad: \*Option to purchase- \$480 (\$40 per month, min. 6 mos.)– Website Bridal Expo tab.

Brides look forward to gathering a variety of bridal magazines at your expos.

Thank you!

Jill Doherty, 815-739-9937, [bridalguide@comcast.net](mailto:bridalguide@comcast.net)

Jamie Carlson, 815-687-6042